



Joel Barker's

## Finding the Future Faster, An Entrepreneur's Journey

Empowering personal health and wellness, **Health Tracks** is a dynamic player in the digital healthcare field. Our dedication transcends mere technology as we innovate at the intersection of health, technology, and daily life. Specializing in wearables, health monitoring, and therapy devices, we bring medically insightful, dependable, and accessible solutions directly to your doorstep.



Our range of products, available exclusively online, are designed to seamlessly integrate into our customers' everyday lifestyle, encouraging proactive health management. Each device pairs with intuitive, user-friendly software, ensuring our customers stay informed about their wellness metrics and can securely share this information with their healthcare professionals.

At **Health Tracks**, we understand that every step towards better health matters. We are not just about cutting-edge gadgets; we're your partners in wellness and advocates for a "healthier, more connected world."

Dave and his two partners, friends since grade school, started **Health Tracks** after successfully creating and building a multi-million-dollar clothing brand. **Health Tracks'** success quickly followed.

As the 21<sup>st</sup> century unfolded, business continued to grow – but so did the challenges. Dave began to feel that there would rarely be a day that a new challenge did not appear – often driven by emerging trends and innovations.

At the wedding of one of his childhood friends, Dave began a conversation with the groom's father. Dave knew that he worked closely with futurist Joel Barker, and Dave had been interested in Joel's work on strategic exploration for several years. A few months later, Dave was connected with [Strategic Exploration Services](#), a consulting organization that worked with organizations to implement Joel Barker's Strategic Exploration Tools.



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